

**Pacific Northwest Western Dressage
Regional Affiliate Program Agenda Meeting Notes
January 8th, 2024
6:30 p.m. PST, via Freeconferencecall.com**

In Attendance:

Stacy Sutton

Ann Marie Avansino

Dianna Berry

Beth Bonham

Leanne Roth

Margaret Boyce, British Columbia, USEF Certified Dressage and WD judge, small r, working on large R

Introductions: with Margaret Boyce. Margaret expressed that Canada doesn't yet have a WD home base group and is happy a PNWWD regional affiliate has been started. Shared her willingness to help assist PNWWD. We will send Margaret the WDAA list of members in Canada

Old Business: Ann to send out Interest Finder Survey report with results after deadline.

By Laws: Ann and Beth have come up with a draft copy. It has been uploaded to the google docs. Still needs refining.

Board of Directors deadline: We have 6 BOD member nominations. The decision was made to extend the deadline to seat a BOD to February 1st, 2024 in order to attract more potential members. Margaret will reach out to others in the British Columbia region. Voting date to be at the Meeting scheduled on February 5th, 2024.

Press Release: Send out press release email using Beth's letter to our mailing list to include website person.

Website: Business Site rates: Wix \$32. month, Word Press/I Power \$25. month, Go Daddy \$20.99 month

Stacy confirmed we own PacificNorthwestWesternDressage.org and the PNWWD.org domain names through Go Daddy. Stacy has reviewed the Wix website hosting format and it offers features that can expand as the organization needs grow.

Discussed two people working on the website including a tech savvy person if possible.

Stacy has purchased web and domain hosting for the last 13 months. She would like the PNWWD to take over purchasing. There was prior discussion about Ann sponsoring website hosting in exchange for a 3 year PNWWD membership.

Stacy to send Dianna receipts for past PNWWD webhosting and domain purchases.

Social Media:

Facebook: Stacy networked our page with many more organizations.

Horse Expos to share the sport:

Linden, Washington

Southern Washington may have an expo? Beth mentioned looking into it

Idaho Horse Expo

Pacific Northwest Horse Expo: Albany, Oregon, March 22-24th, 2024. Was stated it attracts 30,000 attendees

Stacy has inquired and received information from organizer. We have been invited to participate as a demonstration.

Discussion on how we might manage to participate this year. Information and past Expo dialog sent to interested potential participants, Beth, Leanne, and Dianna for review.

Promotional Materials: Discussed acquiring a WDAA banner, pens, etc. Possible sponsor to create our banners.

Insurance: Leanne will look into our insurance needs and contact Sarah Braeman for insurance questions and try to get her on next call.

Treasury: Dianna Berry has started a financial outline and budget, uploaded to google docs
It was decided to have all statements go directly to Dianna
PNWWD has received a very generous anonymous donation of \$1000.
Will be opening the PNWWD bank account once BOD is seated

Committees: Discussion needed about what is needed

Membership: It was decided to table membership until BOD is seated
Briefly discussed membership perks and sponsors
Beth has compiled due rates from several other WDAA affiliates to start considering our membership rate.

Sponsorships: Committee formed: Ann Marie, Leanne, Dianna
Leanne suggested contacting Equine 100X

Shows & Events: Stacy, Leanne, Beth? Would like to invite Amy Pike
Stacy has compiled a draft list of shows and events. Will upload it to Google docs and upload it to the website and add a calendar to the website.
Margaret to send shows in British Columbia that offer WD

Those who stated they are interested in joining the start-up team and BOD:

Stacy Sutton, yes
Ann Marie, yes but not BOD member
Beth Bonham, yes
Dianna Berry, yes Treasurer
Lisa Kolke?
Sarah Gunderson? Spoke about being a CPA and looking into what State is the easiest to start a 501c3. **Follow up**

Update the "Action Items for PNWD" List

Meetings: 1st Monday of the month (no 2nd or 3rd meetings due to conflicts)

Next Meeting set for February 5th, 2024, 6:30PM