

# PNWWDA Board of Directors

## October 7, 2024 – Meeting Minutes

The meeting was called to order at 7:10pm by President Jessy Olson.

Roll call: Present - Jessy Olson, Stacy Sutton, Donna Longacre, Beth Bonham, Dianna Berry-Jones, Leanne Roth, and Ann Marie Avansino. Absent – Cat Armitage and Sara Breyman.

Motion made by Jessy and seconded by Donna that the minutes of the meeting of September 9, 2024, be approved. Motion to accept was passed unanimously.

Treasurer’s report: Dianna announced that Jessy is a new Pioneer member of PNWWDA. She reported a starting balance on August 21, 2024, of \$351.00. Income was \$1,343.94, expenses were \$407.70, for an ending balance of \$1,287.24 on September 30, 2024.

### **Committee reports:**

Awards – Stacy will call a committee meeting to discuss the 2025 awards program. Jessy said that Lower Puget Sound Dressage has a spreadsheet they use for awards tracking that we may be able to use. She and Arick met with the CEO of Pegasus, an online platform for GMO and affiliate software. She will ask what they charge. Stacy said that Gail Matheus might have resources also. Dianna said that several new members have expressed interest in serving on the Awards committee.

Social media – Stacy asked for everyone to send ideas for things to post online. Stacy verified that the Trainer listing will be free for 2025.

Membership – Ann Marie said that Redmond, Purina, and LMF are willing to give us product for our welcome packets. Stacy said she got a quote for patches for about \$5.00 per patch which she thought was high, but Ann Marie said that patches would be for the higher membership levels. Beth said that decal costs would be under \$200.00. Jessy said the committee needs to put together a budget for contents and mailing for each level to submit to the Board. Dianna said that AHACO (Arabian) wants to sponsor us and would like us to put together a proposal for them. Ann has templates for “ask” letters that she will share with Dianna. Beth has spoken with a Corvallis tack store and stable that would like to help us. These two items would be within a Sponsorship committee that could be formed (Ann Marie would serve on the committee but not chair it. In the meantime, she will start a contact tracker in Google Docs).

Insurance – Jessy said they met our insurance agent at the World Show.

Education – Ann said that Lynn Palm is doing a show and Winning Ways clinic in Northern California the first weekend in June 2025. Stacy said that they’ve talked to Lynn about doing an educational tour in the PNW. With show season over, the committee will start brainstorming.

Youth – Donna said she would like to have others join the committee. She wants to explore things to offer youth besides awards (clinics, virtual, etc.) and how to promote the program. She said that we could share our list of judges with groups like 4H. Stacy mentioned the possibility of a participation program for youth who don’t actively show.

Breed Affiliates – Beth and Dianna are going to the Arabian Horse Association of America national convention in Reno in November on behalf of their respective AHA clubs.

**New business:**

Jessy has reached out to the president of ODS to consider WD end of year awards as a partnership. She and Noah Rattner from DevonWood will discuss USEF Light and how to offer WD at rated shows. She has also talked to Hollywood Hills Saddle Club about end of year awards; they have a huge WD presence. Stacy and Beth have drafted a targeted letter to send to shows and clubs to encourage them to offer WD. Stacy asked Jessy for input on how best to address each type of organization.

The next meeting will be on Monday, December 2 via Zoom. Executive Board at 6:30pm, full Board, members, and guests at 7:00pm. It will go on the Facebook page with an invite to members and potential members.

The meeting was adjourned at 8:18pm.

Submitted November 2, 2024, by Beth Bonham, Board Secretary

Approved November 4, 2024