

PNWWDA Board of Directors

November 4, 2024 – Meeting Minutes

The meeting was called to order at 6:30pm by First Vice President Stacy Sutton.

Roll call: Present -- Stacy Sutton, Beth Bonham, Dianna Berry-Jones, Leanne Roth, and Sara Breyman. Absent -- Jessy Olson, Ann Marie Avansino, Cat Armitage (joined as meeting was being adjourned), Donna Longacre.

Motion made by Dianna and seconded by Stacy that the October 7, 2024, minutes be approved. Motion to accept was passed unanimously.

Treasurer's report: Dianna reported October's starting balance of \$1,287.24, income of \$483.67, expenses of \$216.16, for an ending balance of \$1,554.75. Most of the income was from the silent auction at the WDAA World Show.

Committee reports:

Awards – Stacy said that an Awards meeting will be held before the next Board meeting after Jessy returns from travel; the High Point program will be in effect on January 1, 2025. She talked to Gail Matheus about her Excel spreadsheet she uses for points tracking and if she might share the template with us. Debbie Canaday is doing points tracking for another club and is willing to share her knowledge; Stacy will call her. The Pegasus program Jessy talked about in October may not have launched yet.

Social media – Stacy could not change the form of payment on the Weebly account, so she is still being billed for it and will submit reimbursement requests until it can be changed to the affiliate debit card. For the Trainer's Directory, Stacy would like to use a generalized template on the contact tab, and she can edit submissions. And... she still needs help with Social Media!!

Membership – Stacy wants to do another membership launch but wants to have points tracking and membership welcome package details in place. Ann Marie has talked to Redmond, LMF, and a couple of other companies about donating product "or whatever" for our membership packets, but mailing costs are prohibitive. Coupons, gift cards, and coupons would be the only feasible option. A new member had emailed through Gmail saying she hadn't heard anything from us yet, so Beth replied to welcome her and will follow up with other new members.

Insurance – Stacy received an invoice for the quarterly insurance payment; she will forward it to Dianna for payment.

Education – Ann Marie was not present. No report submitted per Stacy.

Youth – Sara said the Youth Committee hasn't met yet. Stacy thought it could overlap with Education. Beth said that Donna planned to join this meeting late.

Breed Affiliates – Stacy said that there hasn't been much discussion yet, and the letter that she and Beth have been working on for show secretaries needs to be a priority. Dianna said that she and Beth are going to the Arabian Horse Association annual meeting and will take rack cards to promote our affiliate. Beth is on the AHA Dressage/Western Dressage committee.

New business:

Stacy heard from an organizer for the Northwest Horse Expo in Albany and received the information for March 21-23, 2025. It included the vendor contract with rates; non-profits get a \$50 discount for booths in the commercial area. There is no fee for setting up booth space with our stalls which is our preferred choice. We need to discuss the educational content we want to share. Stacy and Ann Marie have the template they used in California; we need to modify it for our affiliate (the deadline to submit it is February 1, 2025). Stacy will find out if we can use our own announcer; Beth volunteered to announce if it's allowed. Possibilities for demo riders are Leanne, Sara, Dianna, and Stacy; we may have members willing to ride, and Jessy might be able to do an upper level or freestyle ride. Stacy said it would be good to have juniors riding as well; a couple of her students might be able to. Beth asked if we need to provide our own dressage court, and Stacy said they've used cones and letters in other exhibitions. Rather than using a formal court, different levels and movement requirements from each level can be demonstrated to show the journey.

Sara has put together a large network of people in her area interested in Western Dressage and is offering pro bono clinics for 4H, etc. Leanne and Beth offered to help. Stacy hopes that other trainers will be able to do the same free or for a low cost.

Stacy said that CAWDA offers a judge's scholarship to help them get their certifications. It would be good for us to be able to offer that in the future because we don't have many judges in our area.

Stacy asked if we should start an open Facebook page for people to interact with since our current page is not for public posts. Leanne agreed that it was a good idea. Stacy said there need to be enough moderators to monitor it. Leanne and Sara volunteered. Beth asked if it was in addition to the Connection Corner for members only. Stacy said more Board input is needed.

New business (continued):

Stacy and Ann Marie talked to Lynn Palm at the World Show about doing a Winning Ways with Dressage tour in our region in addition to her California appearance in June. Ann Marie is our main contact. Venues suggested were Silver Tail Farm in Creswell OR and DevonWood Equestrian Center in Newburg OR. Stacy said we need to get started as soon as possible with more Board input needed.

Beth submitted our information for the Oregon Horse Council's on-line and printed directories. We will be listed under Western Dressage, Non-Profit, and Education. Stacy mentioned NW Horse Source to align our appearance at the NW Horse Expo in March; Beth will reach out to them.

The next meeting will be on Monday, December 2 via Zoom. Executive Board at 6:00pm; full Board, members, and guests at 7:00pm.

The meeting was adjourned at 7:30pm.

Submitted November 29, 2024, by Beth Bonham, Board Secretary

Accepted December 2, 2024