

PNWWDA Board of Directors

April 15, 2024 – Meeting Minutes

The meeting was called to order at 6:40pm by President Jessy Olson. Board members present: Jessy Olson, Stacy Sutton, Donna Longacre, Beth Bonham, Dianna Berry-Jones, Leanne Roth. Absent: Amy Pike (excused), Cat Armitage (excused). Guest Member: Ann Avansino.

Motion made by Jessy, seconded by Dianna that the minutes of the meetings of April 1, 2024, be approved as published; motion carried.

New business:

None.

Old business:

Regarding bylaws Article IV.8 (Termination of Board Members), Beth asked for clarification if the vote to terminate Board members after four absences in a calendar year was meant to replace the original rule of termination after two unexcused absences. In case the original motion on April 1 was incomplete, a motion was made by Dianna and seconded by Jessy, that “the absence of Board members is limited to four (4) meetings per fiscal year” should replace the two (2) unexcused absences that is currently in the bylaws (Article IV.8). Motion was carried.

Regarding traditional meeting dates falling on a holiday, it was agreed that such a meeting will fall one week later.

Committee reports:

Membership – Ann: Ann placed the membership form in Google docs as a PDF. Stacy will add the committee (Ann, Beth, Dianna, & Leanne) to the Committee page in Google docs. Beth will send suggested edits to Ann.

Awards – Stacy: The program is on hold until we’re an official Affiliate. She is putting forms to apply for the Awards program and for shows to submit proof of approval in Google Docs. Still scouting for shows to add, but she has shows that have been submitted without complete information. Beth will help with that and creating verbiage to use when contacting shows for approval. Discussion about live standings; Ann sent CAWDA’s link in Chat. Jessy said that not publishing live standings draws more people in for the end of year banquet. Ann felt that most Affiliates post live standings and that we should pattern ourselves after others. Dianna offered to work on live standings. More discussion to come on live standings and year-end banquets.

Insurance – Leanne: She sent the request for GL and D&O insurance to Equisure, but they are asking for information we don't have (number of events, etc.). She will reach out to Kathy Newcomb at WDAA for guidance. Jessy will ask Lower Puget Sound about their blanket insurance.

501(c)(3) and EIN status – Dianna: the EIN application was mailed and faxed on April 11; anticipated completion is four to six weeks. Once received, she can open the bank account and submit the non-profit application. Ann didn't open a PayPal account (pending EIN). Beth suggested establishing an NSF fee for returned checks to be published on forms and the website.

New business:

Jessy reported that Michelle Binder-Zolezzi has resigned her position on the Board due to time constraints. Michelle had e-mailed her intention to Ann who forwarded it to Jessy and Beth; Jessy accepted her resignation in that form. Ann had not responded to her, but Jessy will. Ann was willing to step into the vacant Board position as a voting member-at-large. Motion was made by Jessy and seconded by Stacy to add her to the Board; motion carried. Jessy will talk to Amy about her participation on the Board. Leanne offered to approach Sarah Breyman about filling the last Board position. Ann said she would also ask Dini to speak with her. Jessy would like to have her attend the next Board meeting if she is interested.

Ann said that the Northwest Horse Source magazine was at the Idaho Expo she attended, and they want to do a big feature on PNWWDA and include our events and meetings on their calendar. Jessy is contacting web designers to help with our website. There was discussion of the type of articles we can post while waiting for Affiliate status. Suggestions were weekly "meet the Board" profiles, educational articles, "in search of", etc. Ann will help (she has deleted the old Instagram and the new one can be launched).

Jessy shared the logo that her husband has created, and everyone liked it. It was suggested that "Oregon" be placed on top of the logo. Ann suggested we go ahead with "branding" before becoming an Affiliate.

Jessy asked to have the Facebook announcements of our monthly meetings emphasize that members and others interested can join the meeting at 6:30pm and use that to recruit additional Board members.

The next meeting will be on Monday, May 6, at 6:00pm for Executive Board and 6:30pm for the full Board and membership.

The meeting was adjourned at 7:44pm.

Submitted April 25, 2024, by Beth Bonham, Board Secretary

Approved May 6, 2024