

PNWWDA Board of Directors

June 3, 2024 – Meeting Minutes

The meeting was called to order at 6:33pm by President Jessy Olson. Board members present: Jessy Olson, Stacy Sutton, Donna Longacre, Beth Bonham, Dianna Berry-Jones, Leanne Roth. Absent: Ann Avonsino, Cat Armitage, and Sara Breyman (excused). Resigned: Amy Pike.

Motion made by Jessy, seconded by Stacy that the minutes of the meeting of May 6, 2024, be approved as published. In discussion, Stacy asked that the minutes clarify that Train the Trainers is not a committee but is part of the Education Committee; the minutes will be updated. With that, motion carried.

Treasurer's report: Dianna said that we've received the EIN number and can go forward with applying for non-profit status as approved by the Executive Board. She has a "skeleton" budget in place from earlier in the year that will be updated for the next meeting.

Committee reports:

Membership – Ann has stepped down from chairing Membership to chair Education. Jessy appointed Beth to chair Membership; Ann will remain on the Membership Committee. Beth reached out to Cliff Swanson for input on how this committee can work the best. Once the bank account is open, we will send a targeted email to WDAA members in our region, hopefully in mid-June. Beth will request the list from Kathy at WDAA. NOTE: The following was discussed during the Website report: Leanne has reached out to Smart Pak and Equine 100x about member benefits, and Jessy will contact The Dressage Foundation (TDF) about scholarships and promoting us on their website. Stacy suggested contacting Tack Warehouse. Beth referred to the May 6 minutes regarding suggestions of companies to contact for discounts, etc.

Awards – Stacy: Nothing new at this time; she will call a committee meeting.

Website – Jessy commented that she's seen lots of good Facebook posts. Stacy asked for additional material to post: information about WD, Donna and Jessy on judging, anything that might be interesting to put on-line. Beth pointed out that our website has the icon showing the website is not secure. Stacy has a technician coming out and will ask him about it. Stacy has received and uploaded Sara's bio. Stacy asked if we should still look for another Board member; Beth suggested including it in the targeted email, and Donna suggested waiting to "see how things evolve"; Jessy said we can address it if there's interested once we're open to membership. Dianna asked about the status of the logo; Jessy sent the logo to the Board in Messenger and asked what formats we will need. Comments were positive and we can start using it. Donna asked if we should pay Arick for his work; Jessy will ask him.

Insurance – Leanne has sent us three quotes from Markel (no D&O), Equisure (no D&O) (WDAA uses), and the Gene Young agency (only a D&O quote). The premiums are comparable at approximately \$600 per year. Markel’s liability is better, and they and Equisure have special event coverage. Leanne will ask Markel and Equisure for D&O quotes.

Education – Jessy has appointed Ann to chair the Education Committee. Stacy feels that Train the Trainers is a priority as well as organizing and networking clinics in our region. Discussion was not to put it in the Trainers Directory but put it in the event calendar. Donna said that horse affairs, etc., need to be on the calendar because they do serve an educational purpose. Stacy has a full booth setup available to us to use; we need to provide banners.

Youth – Donna said that Pony Club now has a Western Dressage track in their program. Lots of brainstorming: She asked that Youth have its own tab instead of being under Education; Stacy will add it. Donna would like it to list of scholarships, sponsorships, discounts, etc., for junior members. In addition to Youth awards, Donna would like a youth medal program (WDAA does not offer it). It would be good to have a list of Pony Examiners. She will discuss with Cat and send information to Stacy for the website.

Breed Affiliates – no committee has been formed yet. Donna suggested a Promotional category to promote WD that could include Breed Affiliates.

New Business:

Jessy brought up the recent AHACO Arabian show in Eugene that offered breed and open classes. Beth said there were about 28 total rides and felt they had time to add rides. The TOC classes only allowed one ride per level, so Stacy didn’t show, and Beth and Dianna would have ridden additional tests if possible. Stacy and Donna suggested sending a letter of support to AHACO and encouraging them to offer more time and opportunities to ride for next year. Jessy offered to compose the letter.

Boots on the Ground at shows and clinics is important for growing membership. Jessy will try to go to the Morgan Sea Fair show in August. Beth plans to attend the Half Arabian Club of Washington show and the Morgan show in Eugene in June and would like to send a “thank you” to show managers for offering WD. Stacy has ideas for a brochure to hand out at shows and a promotional packet for exhibitors. Beth suggested sending letters of support to all shows offering WD. Jessy will represent Region 6 at the USDF convention in December and plans to promote WD and PNWWDA.

Awards and Membership Committees were encouraged to have meetings before the next meeting, and have insurance and the website revisions in place by then.

The next meeting will be on Monday, July 8 (revised from July 1) via Zoom. Executive Board at 6:00pm, full Board at 6:30.

The meeting was adjourned at 7:57pm.

Submitted June 30, 2024, by Beth Bonham, Board Secretary (next meeting date revised)

Approved JULY 8, 2024

PNWWDA Board Minutes – June 3, 2024