

PNWWDA Board of Directors

May 6, 2024 – Meeting Minutes

The meeting was called to order at 6:33pm by President Jessy Olson. Board members present: Jessy Olson, Stacy Sutton, Donna Longacre, Beth Bonham, Dianna Berry-Jones, Ann Avonsino, Leanne Roth, and Cat Armitage. Absent: Amy Pike (excused). Resigned: Michelle Binder-Zolezzi. Jessy welcomed guest Sara Breyman.

Motion made by Jessy, seconded by Stacy that the minutes of the meeting of April 15, 2024, be approved as published; motion carried.

Treasurer's report: Dianna said that we're still in a holding pattern pending the EIN number.

New business:

Sara Breyman was nominated to fill one of the Board vacancies, and she accepted the nomination. Beth made the motion to add Sara to the Board, seconded by Jessy. Motion passed unanimously.

Jessy has spoken with Amy Pike about her involvement on the Board. Amy has verbally offered her resignation due to time constraints.

Committee reports:

Membership – Ann: Our proposed launch date is July 1, 2024. Ann listed action items that the Membership committee has identified including a targeted e-mail to WDAA members in our area, continuing to build a Member Benefits program and packet, developing a single card brochure, finalize Lifetime and Pioneer level benefits, and In-Kind donations for new member packets from sponsors.

Awards – Stacy: Stacy and Dianna have been working on the membership form, and the High Point Rule Book document is done. The committee is in a holding pattern, so there haven't been any recent meetings. There was discussion about live standings with various pros and cons. Beth asked how far back scores can be submitted since we're only live for six months; Jessy felt that 60 days was adequate and that there are probably no approved shows prior to May 1, 2024, but if it comes up, we could discuss it at that time. Donna asked if the Events Calendar on the website will indicate which approvals apply to shows. Ann said that when she was at the WDAA Annual Meeting, it's difficult to have USEF-rated shows for Western Dressage, something for the Awards Committee to consider.

Website – Stacy: The website needs to be cleaned up. All Board members have their photos and bios on the website. On the About page, Stacy asked for content to share. Committees should send content also. Trainers and Mentors would be good information to post (Ann said it's on Google Docs). A Members' Newsletter is possible. Stacy will move Committees to its own page under the About tab and add the committees listed in the Bylaws. Stacy asked if the Corporate Counsel position on the Board page should

be removed, and it was agreed to do so; nothing else was suggested to be added. Beth is working on the calendar listings.

Ann has deleted our old Instagram, and the Board agreed to use “PNW Western Dressage” as the new sign-in.

Jessy asked about email monitoring; Stacy will link Beth’s email address for her to receive email from the website to be forwarded as needed.

Insurance – Leanne: She has received a quote from Equisure, and quotes from Markel and Gene Young are expected. D&O insurance is more involved as it could require our EIN and financial information. She expects to have all quotes available for the June 3 Board meeting.

Other committees:

Ann said she would chair the Education Committee if someone would take over the Membership Committee (Beth will consider it). She also suggested Margaret Boyce and Michelle Binder-Zolezzi as committee members. Stacy and Donna will serve on the committee.

Train the Trainers: Per Stacy on June 8, Train the Trainers is not a committee but is part of the Education Committee. Stacy will serve.

Youth: Needs to gauge interest with members. Donna and Cat are interested. Cat directed us to look at Rising Stars Dressage, a youth development program in Canada.

Breed Affiliate: Leanne, Beth, Dianna, Stacy, and Sara are interested. Discussion about AQHA dropping Western Dressage; need more clarification.

The meeting was adjourned at 7:57pm.

Submitted May 29, 2024, by Beth Bonham, Board Secretary

Accepted June 3, 2024